



STACY E. MORSE

Graphic Designer

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PORTFOLIO

StacyEMorse.com
GinomaiCreative.com

CONNECT WITH ME

 @smorse710
 @smorse710
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SKILLS

- Graphic Design
- Website Design
- Logo Design
- Brand Identity
- Brand Development
- Color Theory
- Typography
- UX/UI Design
- Print Design
- Digital Design
- Visual Design
- Publication Layout
- Data Visualization
- Basic HTML & CSS
- Client Management
- Market Research
- Project Management
- Accounting
- Business Management
- Accessibility Standards

SUMMARY

I have been self-employed as a graphic designer and website designer for the last 12+ years with prior experience in marketing, management, commercial printing, and sales. I have primarily been retained by public relations agencies and marketing firms in a remote capacity to design a wide range of both print and digital assets for clients located all over the United States and in various industries including political, retail, energy, and non-profit. I am dedicated to advancing my career and take great pride in my work. I am a creative problem solver, value constructive criticism, and enjoy learning new information and skills. I am currently working towards fluency in reading, speaking, and writing both Spanish and Russian so I can work with a wider range of clients and industries globally. My career goals are to find a reputable organization where I can further develop my graphic design career while contributing to the growth and success of the organization.

EDUCATION

Bachelor of Arts | Graphic Design and Media Arts 2023 - Current
Southern New Hampshire University | Manchester, NH.
GPA 3.8

General Education Diploma 2005
Bakersfield Adult School | Bakersfield, Ca.

CERTIFICATIONS

AIGA Client Relations Certification 2024

- A Manager's Guide to Superior Customer Service
- Effective Public Speaking
- Communicating Collaboratively
- Effectively Managing Project Stakeholders
- Effective Business Writing
- Introduction to Negotiations
- Networking for Success

WORK EXPERIENCE

Owner / Graphic Designer / Website Designer 2013 – Current
Ginomai Creative, LLC | Vansant, VA

- Project Management
- Client Management
- Digital & Print Graphic Design
- Website Design
- UX/UI Design
- Data Visualization
- Market Research
- Brand Development
- Subcontractor Management
- Accounting (Payable/Receivable)
- Customer Service
- Print Quoting & Ordering
- Networking
- Business Management

SOFTWARE SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Adobe Photoshop
- Adobe Acrobat
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel
- Apple Pages
- Apple Keynote
- Apple Numbers
- Quickbooks
- Sales Force
- Asana
- WordPress
- Visual Studio Code

VOLUNTEERING & ORGANIZATIONS

American Cancer Society Valley of Hope Gala

Graphic Designer &
Event Volunteer
2018 - 2021

American Cancer Society Valley of Hope Gala

Event Co-Chair
2019 - 2021

Olivia's Heart Project

Marketing & Events
Coordinator
2012 - 2015

BNI Preferred Business

Member
2014

City Clerk / Tax Collector 2021 – 2022

City of Lanagan | Lanagan, MO

- Secretary to the Mayor
- Payroll
- Accounting (Payable/Receivable)
- Office Management
- Minutes Recording
- Utility Customer Management
- Notary Services
- City Record Management
- Tax Preparation
- Ordinance Preparation
- Tax Collection
- Municipal Code Book Management
- Agenda Preparation
- Cemetery Plot Management
- Budget Preparation
- State/Federal Form Filing
- Grant Prep & Reporting
- Natural Disaster Relief Coordination
- Emergency Planning
- Building Code Violation Letters & Citations
- Personal & Property Tax Management

Account Executive / Graphic Designer 2018 – 2019

Marketing & Event Coordinator 2009 – 2012

Solstice Green Directory | San Luis Obispo, CA

- Client Management
- Cold Calling
- Print & Web Advertising Sales
- Lead Generation
- Networking
- Print Ad Design
- Client Payment Management
- Client Retention
- Contract Preparation & Mgmt
- Customer Service
- Assist Publication Editing/Proofing
- Negotiating
- Directory Listing Formatting
- Appointment Setting
- Market Research
- Performance Reports
- Event Planning & Preparation
- Vendor Coordination
- Event Hosting & Management
- Sales Staff Management & Training
- Fundraising

Account Executive 2013 – 2015

Sierra Printers, Inc. | Bakersfield, CA

- Client Management
- Cold Calling
- Commercial Printing Sales
- Lead Generation
- Networking
- Client Retention
- Customer Service
- Negotiating
- Contract Preparation & Mgmt
- Project Management
- File Management
- Graphic Design

Account Executive 2012

Bakersfield Home Magazine | Bakersfield, CA

- Client Management
- Cold Calling
- Print & Web Advertising Sales
- Lead Generation
- Networking
- Client Payment Management
- Contract Preparation & Mgmt
- Appointment Setting
- Assist Publication Editing/Proofing
- Client Retention
- Customer Service
- Performance Reports
- Market Research
- Negotiating

Senior Project Coordinator 2006 – 2007

FedEx Kinko's | Bakersfield, CA

- Customer Service
- Print Project Management
- Digital & Print Design
- Employee Management
- Payment Processing
- Cash Handling
- Business Management
- Vendor Management
- Inventory Management
- Print Quoting & Ordering
- Employee Training
- Printer Maintenance
- Order Scheduling
- Project Outsourcing Management
- FedEx Shipment Packaging
- Digital Print Production
- Print Finishing
- FedEx Shipment Processing